

The only professional exhibition of Food Ingredients / Food Technology in KOREA



FI KOREA 2013

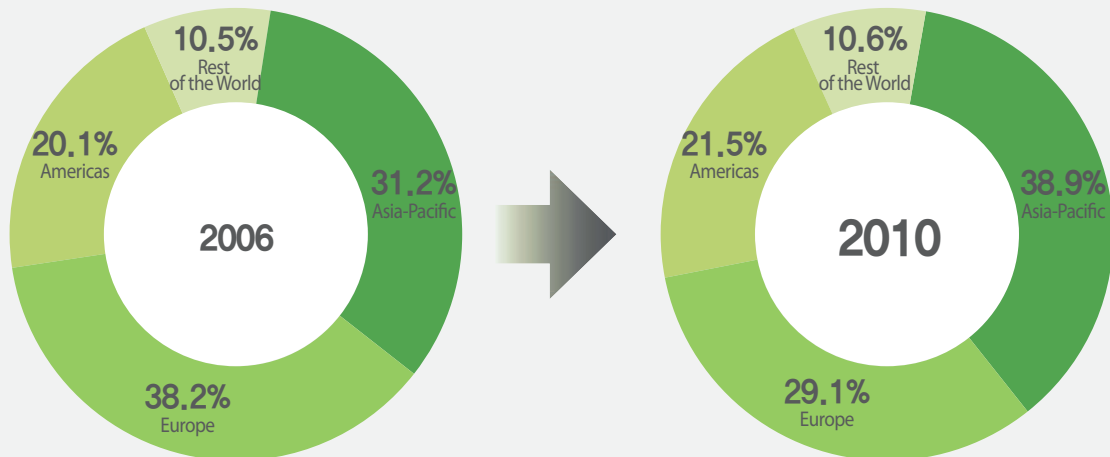
Food Ingredients
Food Technology

September 4th – 6th, 2013
aT Center, Seoul, Korea

Food Ingredients & Additives
Food Science & Technology
Bio - Tech / Cosmetic / Pharmaceutical

Catch again New Emerging Opportunities in Korea through participating in **FI KOREA 2013!**

Global market share has been dramatically changed for last 5 years, and Asia-Pacific is the world's largest food market.



Especially, Korea is located at the center of Asia-Pacific. It means, due to move's advantage, all about food industry & technology are focused on Korea. In this amazing country, you can experience developed food industry of all of the world through FI KOREA 2013, the only of its kind in Korea!



Welcome back to FI KOREA 2013, certain chance to market your product in Korea Food Industry

Exhibition / Conference / Biz-matching / Technical IR

FI KOREA is the only of its kind in Korea which specializes in Food Ingredients / Food Technology. You can experience not only Exhibition, but also Conference, Biz-matching / Technical IR through FI KOREA.

Why FI KOREA 2013?

1. The only professional exhibition of Food Ingredients / Food Technology in KOREA
2. Various Conference subjects from the world-class scholars, experts and CEOs of global food industry.
3. 1:1 Biz-matching with overseas buyers and Technical IR
4. Visitors are also buyers which are related with food industry
5. High level Exhibition / Conference / Biz-matching / Technical IR proved by Exhibitors, Buyers and Visitors related with the Korea Government, R&D and Association

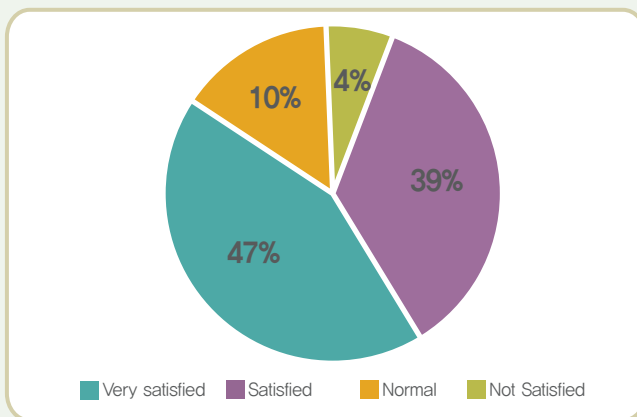
Exhibition in FI KOREA 2012

102 companies from 22 countries participated in Exhibition of FI KOREA 2012, they had great opportunities to build cooperative relationship with new business partners. Three quarters of exhibitors already expressed intention of rejoining in FI KOREA 2013.

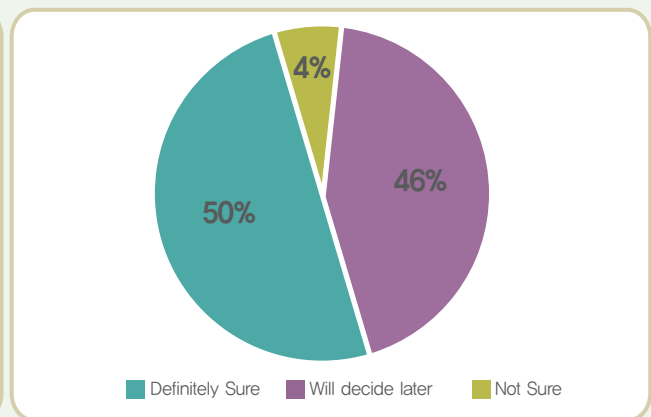
Exhibitor : 102 companies from 22 countries
Visitor : Total 5,574 professionals
Size : 8,047m²



- Assessment on FI KOREA 2012

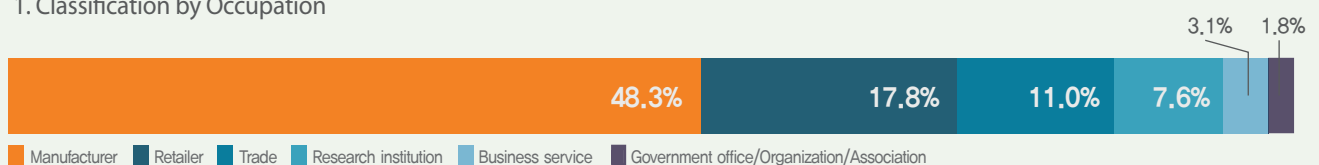


- Willingness to attend FI KOREA 2013



- Classification of Visitor

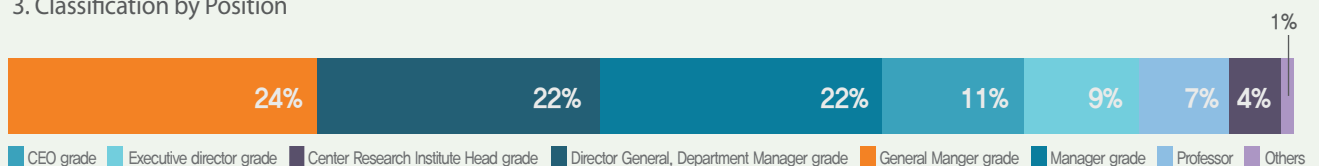
1. Classification by Occupation



2. Classification by Business



3. Classification by Position



Conference in FI KOREA 2012

Through FI KOREA Conference, attendees had an opportunity to exchange latest knowledge and technology on the current trend of Food Ingredients / Food Technology with the world-class scholars, experts and CEOs of global food industry.

The Number of Conferences: 10 Sessions & 38 Subjects

The Number of registered attendees in the Conferences: 1,274 professionals

38 Speakers from the world

Biz-matching / Technical IR in FI KOREA 2012

Biz-matching provided the opportunity to meet with potential business partners, and discuss mutual interests through pre-scheduled one-on-one meetings by e-Biz-matching. Technical IR provided the place to announce new technologies of companies for attendees who are related to Food Industry.

Result of Biz-matching

- Average number of meeting per a company: 5 times

Result of Technical IR

- 6 Subject from 6 companies
- The Number of registered attendees in the Technical IR: 300 concerned in food industry

Interview with Exhibitors & Buyers



We had to go through Agency before the exhibition, however, we can meet our partners in person and also communicate each other in FI KOREA 2012.



It was efficient and definitely not wasting time, because we can select professional food industry companies and customers in exhibition of FI KOREA 2012. Especially, it was efficient meeting with pharmaceutical companies and Confectionery companies. Also, experts and professors from the university visited our booth in person.



Meeting between exhibitors and other exhibitors of exhibition was the best part of the event. In other exhibitions, we could not have business exchange with other exhibitors. In particular, Germany, India, Vietnam and Taiwan buyers from overseas exhibitors visited our booth in person to discuss import and export.



FI KOREA 2012 Conference is comprised of beneficial programs. FI KOREA 2012 Conference gets an advantage over the others in Korea.



Participants were all experts from professional food ingredients companies, we could have detailed discussion during the meeting. We have had 70 Biz-matching meetings for 3 days of FI KOREA Business Forum, 20 Biz-matching meeting was with overseas companies. In special, we could achieve positive result because Japanese companies which we have already had cooperative relationship with visited our booth. Furthermore, Korea Food Industry Association organized this exhibition. That is what we expect from FI KOREA.

Exhibit Item

Food Ingredients

Starch, Saccharum Amylaceum, Sorbitol, Oils and Fats, Fat Replacer, Flour, Yeast Products, Anhydrous Vegetable and Meat, Frozen/Chilled Food, Condiment, Spice, Milk Products, Health Products, Plant and Vegetable Extracts, Beverage Concentrates, Curing Products, Soya Products, Instant Tea, Functional Food Additives, Cocoa Products, Edible Fiber, Beans, Roasted Seeds and Nuts.

Food Additives

Acidity Regulators, Anticaking Agents, Antifoaming Agents, Antioxidants, Bleaching Agents, Bulking Agents, Coating Agents, Colours, Colour Fixatives, Compound Food Additives, Emulsifiers, Enzymes, Flavours & Aromas, Flavour Enhancer, Flour Treatment Agents, Humectants, Nutrition Enhancers, Preservatives, Stabilizer and Coagulators, Sweeteners, Thickeners, Modified Starch, Fillings, Functional Food Additives, Food Processing Aide, Gum Bases.

Healthy Functional Food Ingredients

Nutrition Ingredients, Dietary Food, Raw Food, Ginseng & Tea Product, Amino Acids, Dietary Fiber, Fatty Acids, Functional Glucide, Lactic Acid Bacteria, Minerals, Mushroom, Oligosaccharide, Peptides, Phospholipids, Plant Extracts, Proteins, Seaweed, Bifido Bacteria, Bioactive Components, Emulsifiers, Pre-Biotics / Pro-Biotics, Medical & Aromatic Plants, Essential Oils, Fat Replacers Fats, Oils & Waxes.

Natural Food Ingredients

Dairy Product, Egg Products, Fruits and Vegetable Products, Herbs, Honey Products, Nuts, Salts, Sea Foods, Seeds, Soya&Soya Product, Organic Foods etc.

Food Science & Technology

Packing Machinery, Packing Materials, Food Processing Equipment, Production & Application Technology of Food Ingredients and Additives, Food Test Equipment & Techniques, Food Analysis Laboratory Services, Laboratory Equipment, Food Safety & Hygiene Management, Cleaning, Sanitising, Food Storage & Protection



Exhibition Overview

Organized by : Korea Food Industry Association(KFIA),
Globalcomms

Date : September 4th(Wed) –6th(Fri), 2013

Venue : aT Center, Seoul, Korea

Contact : Tel. 82-70-7596-3758~9
Fax. 82-2-3010-0164
E. info@fikorea.org
H. www.fikorea.org



Shell Scheme Package Includes:

- 1 Fascia
- 1 Information Desk
- 1 Meeting Table
- 4 Chairs
- 3 Spotlights
- 1 kw Power Outlet
- Floor Carpet (9sqm)
- Waste Bin



Participation Fee

Booth Type	Unit Price
Space Only	US \$ 320 / sqm
Shell Scheme Package	US \$ 400 / sqm

Sep.2012 ~ Nov. 2012	15% Discount to Participation Fee
Dec. 2012 ~ Feb. 2013	10% Discount to Participation Fee
Mar. 2013 ~ May. 2013	5% Discount to Participation Fee

(Additional 5% discount will be applied to 2012 Exhibitors during the above period.)



Target Audience

- Agricultural & Livestock Producers
- Related Central and Local Government bodies
- Importer & Exporter, Wholesaler & Distributors, Retailers
- Catering & School Meals Suppliers
- Associations & Research Institution members and representatives

Exhibition

Conference

Biz-matching

Technical IR

**The only professional exhibition
of Food Ingredients
Food Technology in KOREA**



FI KOREA SECRETARIAT
43 gil 26, Olympic-ro, Songpa-gu, Seoul, KOREA 138-878
info@fikorea.org
www.fikorea.org
Tel. +82-70-7596-3758~9 / Fax. +82-2-3010-0164